

Upper Dublin High School Senior Yearbook Ad Sale

September 21, 2012

Dear Senior Parents and Guardians:

A very memorable part of the senior year at Upper Dublin High School is our yearbook, the MUNDOCKIAN. Upon successful completion of the senior year and payment of senior dues, each graduating student will receive his/her own, personalized copy of the yearbook. **Please DO NOT order yearbooks for any senior students through Josten's Direct. The high school will order these books for you.** Everybody enjoys looking back on their high school years as displayed in this special book. The business staff is offering three ways in which parents can become involved in this year's volume of the MUNDOCKIAN:

PATRON CONTRIBUTIONS: A contribution as a Gold (\$20) or Silver (\$10) Patron will enable us to include your name as a proud sponsor of the Mundockian's lasting reflections. (Page III – Form)

BABY PICTURE ADS: For \$40, you could have your son/daughter's baby picture printed with his/her name and a personalized 25 word message. All Baby Pictures are 1/8 page in ad size. (Page IV – Form)

THEN & NOW ADS and PERSONAL ADS: You may create your own, personalized message in place of (or in addition to a baby picture ad). These ads allow for more creativity and can showcase individuals, siblings, friendships, etc. You may include photos and a brief message in these purchased ad spaces. (Page V – Form)

For your convenience, examples of Ad sizes are on Page II.

1/8 page	\$40	1 picture – up to 25 words
1/4 page	\$70	Up to 2 pictures – up to 40 words
1/2 page	\$130	Up to 4 pictures – up to 50 words
Full page	\$250	Up to 8 pictures – up to 50 words

PLEASE NOTE: Please be sure to print the student's name and phone # on the back of all original photos. We recommend a high-quality color photo of the picture(s) to be submitted. If you wish to have your photo(s) returned to you, please include a self-addressed, stamped envelope with your order.

PLEASE CONSIDER: Please consider uploading your pictures to avoid the hassle/damage of a physical photo.

Electronic Submission of Photos can be uploaded at: www.UDHSBusiness.wikispaces.com/Yearbook+Business

DEADLINE IS WEDNESDAY, NOVEMBER 21, 2012.

**PICTURES RECEIVED AFTER THIS DEADLINE WILL INCUR
AN ADDITIONAL \$5 LATE PROCESSING FEE.**

NO PICTURES WILL BE ACCEPTED AFTER **DECEMBER 5, 2012.**

Please fill out the appropriate order form(s) indicating your preference(s). If you have any questions, please contact Jessica Sundling, Yearbook Business Manager (jsundlin@udsd.org or 215-643-8900, ext. 2165).

Thank you.

Jessica Sundling

MUNDOCKIAN Business Manager

PLEASE NOTE: THERE ARE 5 PAGES TO THIS PACKET

Ad Sizes

FULL PAGE**\$250.00****Up to 50 words****Up to 8 pictures****1/2 PAGE****\$130.00****Up to 50 words****Up to 4 pictures****1/8 PAGE****\$40.00****Up to 25 words****1 picture****1/4 PAGE****\$70.00****Up to 40 words****Up to 2 pictures**

Upper Dublin High School Senior Yearbook Ad Sale

Patron Honors



The Yearbook Staff is happy to announce that Yearbook Ads are now on sale!

Don't miss out on your chance to make a lasting memory in their FINAL High School Yearbook!

Steps:

- Choose your contribution level as described under Pricing List
- Fill out Order Form below (Please Write Clearly)
- Submit with Full Payment to Yearbook Ads Staff (Keep this flyer for your reference)

Pricing:

- Patron Contribution ~ Gold - **\$20**
- Patron Contribution ~ Silver - **\$10**

Patron Ad Order Form: (Deadline: Nov. 21, 2012)

1. Contribution (circle one): Gold - **\$20** Silver - **\$10**

2. Payment Enclosed (Checks made payable to: UDHS Fund)

\$ _____ (circle one) Exact Cash Check # _____

Purchaser's Name: _____

Senior Student's Name: _____

Phone #: _____ Email: _____

Patron Name (Exactly as it should appear in Mundockian): _____

Upper Dublin High School Senior Yearbook Ad Sale

Baby Pictures

The Yearbook Staff is happy to announce that Yearbook Ads are now on sale!

Don't miss out on your chance to make a lasting memory in their FINAL High School Yearbook!



Steps:

- Choose your Baby Picture (Physical Picture Size: No larger than 6x8 No smaller than 3x3)
- Clearly print **student's name and phone #** on the back of the photo.
- Include a self-addressed, stamped envelope if you wish to have your photo returned in the Spring.
- Clearly print or type your lasting message below. (Do not exceed 25 words.)
- Fill out Order Form below (Please Write Clearly)
- Submit with Full Payment to Yearbook Ads Staff (Keep this flyer for your reference)
- **Electronic Submission of Photo can be uploaded at: www.UDHSBusiness.wikispaces.com/Yearbook+Business**

Pricing:

- **\$40** (\$45 if submitted after **Nov. 21, 2012**. No orders will be accepted after **Dec. 5, 2012**)

Baby Picture Ad Order Form: (Deadline: Nov. 21, 2012)

1. Lasting Message (Do Not Exceed 25 Words): _____

2. Payment Enclosed (Checks made payable to: UDHS Fund)

\$ _____ (Circle One) Exact Cash Check # _____

Purchaser's Name: _____

Phone #: _____ Email: _____

Senior Student's Name: _____

Submission Method (Circle One): Paper Photo Submission Electronic Submission

Upper Dublin High School Senior Yearbook Ad Sale

Then & Now Ad / Personal Ad



The Yearbook Staff is happy to announce that Yearbook Ads are now on sale!
Don't miss out on your chance to make a lasting memory in their FINAL High School Yearbook!

Steps:

- Choose your ad size as described under Pricing List
- Choose your photo(s) to be used. (Physical Picture Size: No larger than 6x8 No smaller than 3x3)
- Clearly print **student's name and phone #** on the back of the photo.
- Include a self-addressed, stamped envelope if you wish to have your photo(s) returned in the Spring.
- Clearly print or type your lasting message below. (Do not exceed maximum words per ad size listed below)
- Fill out Order Form below (Please Write Clearly)
- Submit with Full Payment to Yearbook Ads Staff (Keep this flyer for your reference)
- *Electronic Submission of Photo can be uploaded at: www.UDHSBusiness.wikispaces.com/Yearbook+Business*

Pricing:

- 1/8 Page (3.75 x 2.25) **\$40** 1 Picture Up to 25 words
- 1/4 Page (4.25 x 5.5) **\$70** Up to 2 Pictures Up to 40 words
- 1/2 Page (8.5 x 5.5) **\$130** Up to 4 pictures..... Up to 50 words
- Full Page (8.5 x 11) **\$250**..... Up to 8 pictures..... Up to 50 words

Then & Now / Personal Ad Order Form: (**Deadline: Nov. 21, 2012**)

1. Size (circle one): Full-page · 1/2-page · 1/4-page · 1/8-page

2. Lasting Message: _____

3. Payment Enclosed (Checks made payable to: UDHS Fund)

\$ _____ (**Circle One**) Exact Cash Check # _____

Purchaser's Name: _____

Phone #: _____ Email: _____

Senior Student's Name: _____

Submission Method (**Circle One**): Paper Photo Submission Electronic Submission